**Business Strategy with Asia: Outsourcing or Not?**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

You own an American company and YOUR company has declining profits possibly because YOUR competitors are outsourcing to Asia. As a result, you are faced with the tough decision of outsourcing or keeping the labor exclusively within the United States. You will present your information to actual business representatives, fair trade activists, community members, and school officials. Your grade will be based on input from these experts as well as your teacher. The Presentation will be based on a “Science Fair” format where you will attempt to persuade as many experts to your point of view.

Your project must include a Poster on pages explaining:

a) Would you outsource to an Asian country? Or would you keep labor exclusively within the United States? Why? What projects would you outsource/ what projects would you keep in the US? Use research about the economic and political situations with these countries.

b) What are the advantages and disadvantages of outsourcing? (working

conditions, cheap labor, language, cultural differences, efficiency, higher

profits, promoting democracy and freedom in other countries)

c) How would you respond to your critics?

1) Develop a poster on Pages of your product/service.

2) Explain whether you will outsource or not on a poster.

3) Explain your reasons.

4) Summarize the arguments of your critics and your

counterarguments.

**Outsourcing with Asia Expo- Reflection**

1-2 pages following the Poster presentations.

1. What did this activity teach about outsourcing?

2. In what ways was this activity similar to actual business? How is this different?

3. What did you learn about the economy of East Asian countries? Do you think

your idea has broad enough support?

4. If you had the chance to redo this activity, what would you do differently? Why?

What would you keep the same? Why? How would you evaluate your performance?

No to Outsourcing

Yes to Outsourcing

Why do you oppose outsourcing?

Why do you support outsourcing?

What other strategies will you use other than outsourcing?

Which parts of the project will you outsource? Why?Research

Creativity

Presentation

Collaboration

A

3 or more sources with factual support- with several quotes and statistics

Poster, catches audience attention, pictures and examples

Poised, prepared, able to knowledgeably respond to questions

Seeks feedback from business leaders prior to presenting and incorporates this into the presentation

B

Multiple sources some quotes/ some statistics

Poster creative with adequate pictures and examples

Mostly poised, mostly knowledgeable about topic

Seeks feedback. Explains most of what was learned and tips for future volunteers

C

Some research with 2 or 3 sources- limited research

Poster lacking in some creativity, pictures and examples

Somewhat poised, some knowledge of topic

Some feedback, some of what was learned and some tips for future volunteers

F

Little to no research

Incomplete prototype, poster

Unprepared, Unable to respond to questions

Little/ no feedback- little about tips for volunteers

**Evaluation of Outsourcing with Asia Expo**

(Given to experts to complete after each student presentation- collected at the end)

Directions: Please evaluate each presenter to the best of your ability. If you do not want the student to see this evaluation, please write a note. Thank you.

5- Fantastic 4- Good 3- Adequate 2– Minimal 1- Incomplete Name of Presenter: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Research \_\_\_\_ 3. Presentation: \_\_\_\_\_ 2. Creativity \_\_\_\_ 4. Colloboration: \_\_\_\_\_ Comments: